

THRIVING VS. SURVIVING: THE ENTREPRENEURIAL MUSICIAN

Dr. Stephen Pierce, pierces@usc.edu

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SOURCES & RESOURCES

Books

- Beckman, Gary, D. *The New Arts Entrepreneur: Navigating the Arts Ecologies*. Routledge, 2021.
- Beeching, Angela Myles. *Beyond Talent: Creating a Successful Career in Music*. 3rd Edition. Oxford, 2020.
- Brinkmeyer, Lynn M. *Advocate for Music! A Guide to User Friendly Strategies*. Oxford, 2016.
- Cutler, David. *The Savvy Musician: Building a Career, Earning a Living, & Making a Difference*. Helius, 2010.
- Cutler, David. *The Savvy Music Teacher: Blueprint for Maximizing Income & Impact*. Oxford, 2016.
- Johnston, Philip. *The Dynamic Studio: How to Keep Students, Dazzle Parents and Build the Music Studio Everyone Wants to Get Into*. InsideMusicTeaching.com, 2012.
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- Ricker, Ramon, and Steve Danyew. *Lessons from a Street-Wise Professor: What You Won't Learn at Most Music Schools*. 2nd Edition. Soundown, 2018.
- Timmons, Jill. *The Musician's Journey: Crafting Your Career Vision and Plan*. Oxford, 2013.
- Yost, Kristin. *How I Made \$100,000 My First Year as a Piano Teacher*. Self-published at Amazon.com, 2011.
- Yost, Kristin. *The Mindset of a \$100,000 Piano Teacher*. Iken Music, 2017.

Companion Websites

- Beyond Talent*: <http://global.oup.com/us/companion.websites/9780195382594/>
- The Savvy Musician*: <http://savvymusician.com>
- The Savvy Music Teacher*: <http://global.oup.com/us/companion.websites/9780190200824/>
- The Musician's Journey*: <http://global.oup.com/us/companion.websites/9780199861347/>

Artist Websites

- Anderson & Roe: www.andersonroe.com
- Angela Myles Beeching: <https://angelabeeching.com>
- David Cutler: <http://savvymusician.com>
- Jeff Dwarshuis: <https://jeffdwarshuismusic.com>
- Jennifer Eklund: <https://pianopronto.com>
- Hilary Hahn: www.hilaryhahn.com
- Deborah How: <http://www.musette.org>, <https://westsidemusicconservatory.com>
- Philip Johnston: <http://insidemusicteaching.com>
- Jonathan Keijser: <http://www.jonathankeijser.com>
- Valentina Lasitsa: www.valentalasitsa.com
- Joseph & Kyung LeBlanc: www.arsnovaimages.com, www.sagestringquartet.com
- Elissa Milne: <https://elissamilne.com>
- Ramon Ricker: <http://www.rayricker.com>
- Laura Spitzer: <https://music.nmsu.edu/facultydirectory/laura-spitzer.html>
- Kathleen Tagg: <http://www.kathleentagg.com>
- Jill Timmons: www.artsmmentor.com
- Tim Topham: <https://topmusic.co>
- Kristin Yost: <http://kristinyost.com>, <http://www.centreformusicalminds.org>

Entrepreneurism

- <http://www.entrepreneur.com>
- <https://entrepreneurthearts.com>

Academia and Careers in Music

- Academic Careers: <http://www.academiccareers.com>
- The Chronicle of Higher Education: <http://www.chronicle.com>
- The College Music Society: www.music.org
- www.higheredjobs.com
- <http://majoringinmusic.com>

Arts and Arts Education Advocacy

<https://jobbank.artsusa.org>

<https://www.arteducators.org/advocacy-policy>

<https://www.namtaartadvocacy.org>

The Benefits of Music Study

RCM: <https://www.rcmusic.com/learning/about-the-royal-conservatory-certificate-program/why-study-music>

Related Articles

Arts Funding and Budgets

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Boehm, Mike. "California's new state budget reduces arts funding 7.6%," *Los Angeles Times*, June 15, 2013.

Bridgman, Ann. "Budget Cuts Affect Music, Arts," *Eugene Weekly*, April 11, 2013.

Cooper, Michael. "New York City Opera Files for Bankruptcy," *New York Times*, October 3, 2013.

Cooper, Michael. "Roll Over, Mahler: U.S. Orchestras Are Shrinking," *New York Times*, November 22, 2014.

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DiBlasio, Natalie. "Performing arts face strikes, layoffs, bankruptcy," *USA Today*, January 10, 2013.

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Kennicott, Philip and McGlone, Peggy. "Trump wants to cut the NEA and NEH. This is the worst-case scenario for arts groups," *The Washington Post*, March 16, 2017.

Kennicott, Philip. "America's Orchestras are in Crisis: How an effort to popularize classical music undermines what makes orchestras great," *New Republic*, August 25, 2013.

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Pogrebin, Robin. "Arts Outposts Stung by Cuts in State Aid," *New York Times*, August 1, 2011.

Wilkinson, Amy. "Cuts to arts funding could be detrimental to academic achievement," *The Hill*, March 13, 2017.

Artist Related

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Sheski, Cathy. "Jennifer Eklund and Kristin Yost," *50 Ordinary Women*, May 18, 2015,

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Entrepreneurism

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Fernandes, Paula. "What is Entrepreneurship?" *Business News Daily*, March 21, 2016.

Robinson, Joe. "The 7 Traits of Successful Entrepreneurs," *Entrepreneur*, January 2014.

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